

## **NEWS RELEASE**

March 30, 2018 FOR IMMEDIATE RELEASE Contact: Pamela Engstrom, Director of Communications 4400 State Hwy 121, Suite 200 Lewisville, TX 75056 Office: (972) 930-1238 Email: pamela@gwadvisors.net

## GLOBAL WEALTH ADVISORS AND NICKEL FROM NICOLE PARTNER FOR DRIVER SAFETY PROGRAM

Volunteer effort helps remind young drivers to stay safe

DALLAS, TEXAS – Global Wealth Advisors has partnered with Nickel from Nicole, a Plano non-profit, to assemble "Nickel Cards" which will be sent to school districts around Texas to help remind student drivers to be safe. The volunteer event has been scheduled for Saturday, April 7<sup>th</sup> from 9:00 a.m. until noon at the Global Wealth Advisors (GWA) office.

GWA President Kris Maksimovich, AIF®, CRPC®, will kick-off the meeting by



presenting a \$1,000 donation to <u>Nickel from Nicole</u> on behalf of GWA and the <u>Commonwealth</u> <u>Cares</u> foundation, administered through Commonwealth Financial Network®, GWA's brokerdealer. According to Maksimovich, "GWA and Commonwealth Cares are inspired by Nickel from Nicole's effort to educate young drivers. As a father of a 16-year-old driver myself, I can appreciate the need to remind them that they are inexperienced and must take extra care on the road."

During this event, volunteers will be divided into breakout groups that will perform different tasks required in assembling the "Nickel Cards". When completed, these cards will be sent to various school districts, and academic groups who have requested them to start, or compliment a safe driving awareness campaign.

Nickel from Nicole, a 501(c)(3) organization, was formed out of tragedy as passenger, 16-yearold Nicole became a victim of reckless driving. No texting. No drugs. No alcohol. In the wake of her death, classmate Lance nicknamed Nicole "Nickel", and taped a nickel to the dashboard of his car to always remind himself to drive safely. Nicole's father Jeff LeGrow, and President of Nickel from Nicole, is paying Lance's message forward. According to LeGrow, "The #1 cause of teen deaths in the USA is car accidents. Our objective is simple; to get other teens to place a nickel on *their* dashboard as a constant reminder for them to drive safely." Commonwealth Cares is a 501(c)(3) charity operated and administered through Commonwealth Financial Network®. Commonwealth Cares provides contributions of time, talent, and financial support to a wide range of philanthropic efforts aimed at relieving human suffering, promoting social and economic growth, and sustaining and protecting our planet's resources.

About Global Wealth Advisors: Founded in 2008, GWA is a premier financial advisory firm offering boutique wealth management. Headquartered in Dallas, Texas, with branch offices in Houston, Midland, and Pittsburgh, the GWA team has developed and refined a process to help clients retire when they want or get to a "work-optional" lifestyle, through a unique planning and wealth management process called the 3P Approach. For more information, visit <u>Global</u> Wealth Advisors.

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