

TYPOGRAPHY

Title: **Corbel Bold 20 pt**

Subtitle: Garamond 16 pt

Paragraph: Calibri 12 pt

Compatible Google Fonts:

Title: **Roboto 20 pt**

Subtitle: Georgia 16 pt

Paragraph: Monserrat 12 pt

LOGO SUITE



Allowable colors original dark blue, black, and white



3P Approach©












Allowable colors original, black, and white

GWA Gives©



COMPLEMENTARY BRAND COLORS

-  + Dark Blue #050F54  
CMYK: 94, 82, 0, 67  
RGB: 5, 15, 84
-  + Medium Blue #006CA3  
CMYK: 91, 55, 13, 1  
RGB: 0, 108, 163
-  + Teal #2BAADF  
CMYK: 70, 15, 1, 0  
RGB: 43, 170, 223
-  + Green #459C09  
CMYK: 76, 15, 100, 3  
RGB: 69, 156, 9
-  + Gold #996600  
CMYK: 33, 57, 100, 18  
RGB: 153, 102, 0
-  + Dark Grey #3F3F3F  
CMYK: 68, 61, 60, 48  
RGB: 63, 63, 63
-  + Medium Grey #666666  
CMYK: 60, 51, 51, 20  
RGB: 102, 102, 102
-  + Light Grey #D9D9D9  
CMYK: 14, 10, 11, 0  
RGB: 217, 217, 217
-  + White #FFFFFF  
CMYK: 0, 0, 0, 0  
RGB: 255, 255, 255

LOGO USAGE



Do not stretch logo



Do not use logo in unapproved colors



Do not use old logo



Do not change